



NEWS RELEASE

(FOR IMMEDIATE RELEASE)

VOL NO.01

**Greater Baltimore Urban League
Launches Entrepreneurship Series
Culminating in Business Pitch
Competition**


Baltimore, MD – The Greater Baltimore Urban League (GBUL) is excited to announce an upcoming series of entrepreneurship workshops designed to empower local business owners and aspiring entrepreneurs. This series will consist of three comprehensive sessions, each focusing on a critical aspect of business development, leading up to a dynamic business pitch competition with significant prizes.

The series will kick off with "How to Fund Your Business" on April 2, 2024. This workshop will provide participants with valuable insights into various funding options available for startups and established businesses alike. Attendees will learn about venture capital, loans, grants, and other financial instruments to support their business growth.

Following this, on April 11, 2024, GBUL will host "How to Pitch Your Business". This interactive workshop will teach entrepreneurs how to effectively communicate their business ideas to investors, partners, and customers. Participants will learn the art of storytelling and persuasion to make a lasting impression..

The third workshop, "How to Build Your Website & Win Clients," will take place on April 18, 2024. In today's digital age, a compelling online presence is crucial for business success. This session will guide participants through the process of creating an engaging and effective website that attracts and retains clients.

The series will culminate in a high-stakes business pitch competition on May 10, 2024. This event will provide a platform for entrepreneurs to present their business plans to a panel of judges for a chance to win big prizes. The competition aims to showcase the best



and brightest business ideas from the Baltimore community, offering both recognition and financial support to the winners.

"We are thrilled to offer this series of workshops to the Baltimore community," said Jai Salters, an Expert Consultant with the Greater Baltimore Urban League Entrepreneurship Center. "Our goal is to equip local entrepreneurs with the tools and knowledge they need to succeed. We believe that through education, mentorship, and competition, we can nurture a thriving business ecosystem in Baltimore."

All workshops and the pitch competition will be held virtually. These events are part of GBUL's ongoing commitment to economic empowerment and the support of minority entrepreneurship.

For more information and to register for the workshops and the business pitch competition, please visit our website and go to our Entrepreneurship section under the "What We Do" tab or visit our Facebook, Instagram, or LinkedIn.

About the Greater Baltimore Urban League:

Founded in 1924, the Greater Baltimore Urban League is a 501(c)(3) civil rights organization dedicated to empowering African Americans and other minorities to achieve economic self-reliance, parity, power, and civil rights. GBUL offers programs in education, employment, housing, and health advocacy, impacting the lives of individuals and families in the Baltimore area.

Contact:

Greater Baltimore Urban League

Email: contact@gbul.org

Phone: (410) 523-8150

